



Event Sponsorship Proposal

HOSPICE WELLINGTON'S PREMIERE YEARLY EVENT
Retro Royale – 80's Style

An invitation To **YOU**,
to be a part of our
2024 Premiere Event

February 15, 2024

Start at 6:00–9:30pm
Delta Conference Centre,
Guelph, ON

Contact: Phil Gourlay

Phone 519-836-3921 x 231
Website www.hospicewellington.org
Email pgourlay@hospicewellington.org
Address 795 Scottsdale Drive, Guelph, ON N1G 3R8

About The Event

Initiated by the community in 1980, Hospice Wellington was designed as a haven for people at the end of life, their families, and for those dealing with the deep impact of grief. The staff and volunteers know the secrets of this time – being greeted with a smile makes a scary step so much easier, having your hair washed after a long illness can help a person feel whole and sometimes simply holding a hand and listening through tears matters more than anything.

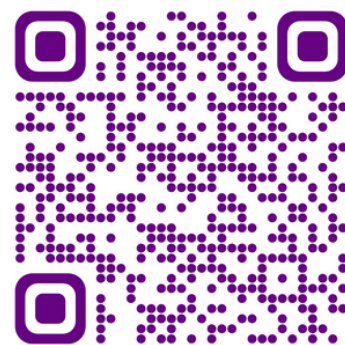
On February 15th, 2024, Hospice Wellington is hosting its annual Premiere event, re-imagined as the RETRO ROYALE, 80's style!

This event is always built around the powerful personal stories of people who have been touched by Hospice Wellington services.

In addition to its traditional elements of a Live and Silent Auction (including fabulous purses), Fund-A-Need and Wine Wall, the team wanted to bring YOU more fun. This coming year, the evening will celebrate all things 80's, to help us all smile! Many of us remember the music (Culture Club, Madonna, Janet Jackson), the style (side ponytails and mullets, parachute pants, legwarmers) and the movies (Back to the Future, Top Gun, The Goonies, Ferris Bueller's Day Off). If you would like to join us, or support us for this evening of fun, and FUNdraising that would be a blast!

We can celebrate some of the dear people in our lives, reminisce about the times of the 80's and enjoy the games, food and entertainment. Let's raise a glass to special people and special memories!

**Find out more
about the 80's
Retro Royale**



If you have any further questions about this event or this opportunity, please contact Phil Gourlay by email before January 8, 2024, pgourlay@hospicewellington.org or call: [519 836 3921 x 231](tel:5198363921)


Hospice
Wellington™
YOUR STORY MATTERS

About Hospice Wellington



At Hospice Wellington, we meet people at the end of life, caring for a loved one or grieving a loss. In each case, we know that every person is different and has their own unique needs and wishes. We appreciate that our Community Business Partners are the same. YOU have unique goals and wishes for your employees, your clients and your community.

YOUR support – both financial and in sharing your reputation – will open doors for people to become more aware of Hospice Wellington services and to learn that those services are available to community members at no cost.

Can we remind the community how locally – focused YOU are ... and maybe introduce YOUR business to some new fans? We are delighted to 'brag' about our friends in the business community who share the community vision of end of life and grief support.

PURPOSE

Since 1980, Hospice Wellington has been a vital resource for those at end-of-life and their families, by providing the compassionate care, emotional support and practical assistance to help them navigate through the final stages of a life-limiting illness and grief.

ACCESS

Supporting Guelph and all communities throughout Wellington County, the services and programming offered at Hospice Wellington are provided at no cost to the individuals or families.

COMMUNITY SUPPORTED

To meet that community value of "service without cost", Hospice Wellington relies on the financial support of the community it serves to meet an ever-growing demand.

IMPACT

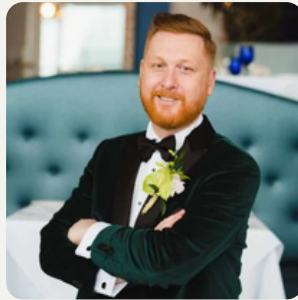
In 2022, Hospice Wellington served over 295 individuals in the residence and over 1261 individuals through our supportive programs for the caregivers and families dealing with end-of-life and grief.



Our Team



Pat Stuart
Executive Director



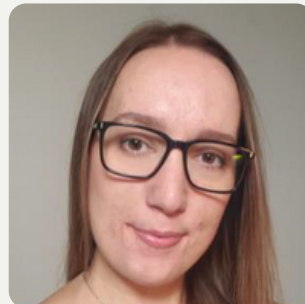
Phil Gourlay
Event Planner



Tracey Schlosser
Marketing & Fund
Development Lead



Anne MacKay
Personal Giving Officer



Mary Stoyke
Fund Development
Assistant



Alf
Cat Expert



Jareth The Goblin King
Keeper of 80s Secrets



Jem
Manager of Being
Truly Outrageous

Sponsorship Opportunities



\$7500 The Royale Presenting Event Sponsor

- 1 table of 10 (spotlight area)
- "Presented by" billing and predominant logo on Retro Royale website, Hospice Wellington event page, all event signage, 2 dedicated signs at the event, event program, A/V presentation, social media posts, email blasts and post event thank you. Event fulfillment report and thank you card.
- Welcome Entrance Photo Booth opportunity, branded with your logo and chance to meet and greet.
- Opportunity for pre-event 80's inspired photo or video social media post.
- MC recognition at the event and Invitation to make formal remarks at the event.
- Welcome message and photo in the event program.
- Opportunity for company materials to be added to take home bags.

\$5000 Level Sponsors ~ Your choice of ~ "80's Flashback" Room Sponsor or "Remember The 80's" Room Sponsor

- 8 tickets to the event.
- Logo on Retro Royale website, Hospice Wellington event page, "All Sponsors" thank you event signage, signage for your sponsored room at the event, event program, A/V presentation, 3 social media posts, email blasts and post event thank you. Event fulfillment report and thank you card.
- Opportunity for pre-event 80's inspired photo or video social media post.
- MC recognition at the event.
- Opportunity for company materials to be added to take home bags.

\$3,000 Level Sponsors ~ Your Choice of ~ "Like For Sure Live Auction" Sponsor, "Solid Gold Ticket" Sponsor, or "Totally Wicked Wine Wall" Sponsor

- 4 tickets to the event.
- Logo on Retro Royale website, "All Sponsors" thank you event signage, signage for your sponsored item at the event, event program, A/V presentation, 2 social media posts, pre event email blast and post event thank you. Event fulfillment report and thank you card.
- MC recognition at the event.
- Opportunity for company materials to be added to take home bags.

\$1,500 Level Sponsors ~ Your Choice of ~ "Awesome Audience Game" Sponsor, "Rad Silent Auction" Sponsor, "Retro Candy Gift" Sponsor, "You Look Marvelous Mystery Envelope" Sponsor

- 2 tickets to the event.
- Logo on Retro Royale website, "All Sponsors" thank you event signage, signage for your sponsored item at the event, event program, A/V presentation, 1 social media post, pre event email blast and post event thank you, event fulfillment report and thank you card.

\$1,000 Level Sponsor ~ Your Choice of "Righteous Gift Bag" or "Fab Friend" Sponsor

- Logo placement on official Retro Royale website, "All Sponsor" thank you event signage and in event program, social media – post event thank you, event fulfillment report and thank you card.

Does Hospice Wellington sound like the kind of organization that YOU
and your employees would be proud to support?
If so, let's have a conversation to see what sponsorship
would be a good fit for YOU.



- ☐ \$7,500 The Royale Presenting Event Sponsor
- ☐ \$5,000 80's Flashback Room Sponsor
- ☐ \$5,000 Remember the 80's Room Sponsor
- ☐ \$3,000 Like for Sure Live Auction Sponsor
- ☐ \$3,000 Solid Gold Ticket Sponsor
- ☐ \$3,000 Totally Wicked Wine Wall Sponsor
- ☐ \$1,500 Awesome Audience Game Sponsor
- ☐ \$1,500 Rad Silent Auction Sponsor
- ☐ \$1,500 Retro Candy Gift Sponsor
- ☐ \$1,500 You Look Marvelous Mystery Envelope Sponsor
- ☐ \$1,000 Righteous Gift Bag Sponsor
- ☐ \$1,000 Fab Friend Sponsor

YES! My company is in for a SPONSORSHIP TOTAL FOR The Retro Royale OF - \$_____

Select Your Payment Option ☐ Cheque ☐ Invoice us ☐ Credit Card

Contact Name _____

Company _____

Address _____ City _____ Prov _____ PC _____

Telephone _____ Email _____

Social Media Handles _____

Credit Card # _____ Exp. Date _____ CVC: _____

Card Holder Name _____

Signature _____

**Signature on this document commits the sponsor to making full payment to Hospice Wellington.*

Please make cheques payable to: Hospice Wellington.

Please return this form, by scanning and emailing to pgourlay@hospicewellington.org or
mail to Attn: Phil Gourlay, Hospice Wellington, 795 Scottsdale Dr, Guelph, ON N1G 3R8

**THANK YOU FOR SUPPORTING HOSPICE WELLINGTON AND
END-OF-LIFE CARE AND SUPPORTS IN OUR COMMUNITY.**

2,572
Followers



@hospicewellington

1,432
Followers



@hospicewellington

336
Followers



@hospicewellington