

# STRATEGIC PLAN

## MISSION

To provide and promote hospice palliative care for individuals and their families.

## STRATEGIC IMPERATIVES

- 1) Organizational Capacity and Financial Sustainability
- 2) Equitable Service Access
- 3) Awareness, Education, and Community Engagement
- 4) Advocacy
- 5) Hospice Palliative Care Leadership

## VISION

Hospice Wellington is recognized by our communities for its leadership in meeting the hospice palliative care needs in Guelph and Wellington County.

## VALUES

Dignity • Compassion • Accessibility • Accountability • Inclusiveness • Collaboration • Leadership